

Business Chats

Monthly Newsletter Prepared by the Business Faculty



Why Business Chats?

Culture and Education are inseparable parameters. The American University of Culture and Education, AUCE, demonstrates how these two terms intertwine. Not only does AUCE provide facilities for teaching and research to preserve and transmit culture; but is also dedicated to a mission that leads to the progression of our society through the implementation of the best educational practices.

Going from here, the Business Faculty at AUCE took the initiative to go one step ahead and created this platform for Business and non-Business students, to help them learn new things, and also offer them the opportunity to share their ideas, inspirations, and interests.

Business Chats is a monthly newsletter prepared by the Business Faculty for all who are interested about culture and education, in general, and Business, in particular. *Business Chats* contains many sections: trending topics and themes, training subjects with hints and tips, sections dedicated for graduates and Business instructors, a must-read book section, and many others.

If you feel like sharing and contributing in any of the sections, your input is highly welcomed. You only have to send an email to businesschats@auce.edu.lb.

Contents

	Page
Why Business Chats?	1
Responsible Investment	2
Balancing University & Work	2
5 Tangible Tips to Balance	2
What Our Graduates Are Doing?	3
A Must-Read Book	3
Did You Know?	4
Meet Your Instructors	4





Responsible Investment

Responsible investment is an approach to investment that explicitly acknowledges the relevance to the investor of environmental, social and governance factors, and of the long-term health and stability of the market as a whole. It recognizes that the generation of long-term sustainable returns is dependent on stable, well-functioning and well-governed social, environmental and economic systems.

In shorthand, this can be interpreted as investment that creates long-term social, environmental and economic (sustainable) value; investment that combines financial and non-financial value creation, or investment that correctly prices social, environmental and economic risk.

<https://www.cisl.cam.ac.uk/business-action/sustainable-finance/investment-leaders-group/what-is-responsible-investment>

“Whenever you see a successful business, someone once made a courageous decision.”

Peter Drucker

Balancing University, Work, and Family

Is it possible to work and study at the same time? Is it feasible to be a parent and still pursue a university degree? The answer is “Yes, but....”

Students should be aware that studying, working, and building a family simultaneously is not impossible; it is simply challenging and it requires a lot of discipline!

The following are hints, tips, and tools to help students balance university, work, and family.

<https://www.educations.com/articles-and-advice/5-great-tips-for-how-to-balance-work-and-study-17735>

5 Tangible Tips to Balance Perfectly

- ✓ **Love What You Are Studying:** When you study something that you love, you will be willing to do the effort to work on your assignments, to attend classes, and to prepare for your exams even if you are overloaded with work and family obligations.
- ✓ **Take a Job That Offers Flexibility:** It is very crucial to find a job that is flexible enough to help you balance work, university, and family. You might need to talk to your boss and take the approval to work late afternoon and weekends. You can choose a company with a work-from-anywhere policy.
- ✓ **Learn How to Manage Your Time:** You always have to start by putting your priorities, then you specify accordingly the tasks that should be done. You have to prepare a daily or a weekly schedule to follow. Giving enough time for the preparation and the updating of the schedule is mandatory and an integral part in time management.
- ✓ **Delegate Tasks / Seek Help:** For those who are working, going to school, and raising a family, it’s not possible to do it all without help. You can ask for assistance from family or friends. Delegating tasks that others can do perfectly will spare time for you to do what others cannot do in your place.
- ✓ **Maintain a healthy lifestyle:** It is extremely beneficiary to adopt a healthy lifestyle by exercising regularly, eating more fruits and vegetables and less sugar, drinking more water, and getting between 7 to 8 hours of sleep each night.

What Our Graduates Are Doing Now?



I am **Lara Sheikhali**. I graduated from AUCE in 2019 with a bachelor's degree in Human Resources Management. I currently work as Branch Manager at Malik's ABC Verdun. I believe that we should have our own rules in life, work with passion to achieve our goals, have free time for ourselves, and enjoy our space. Always remember, self-confidence is everything you need to attain any mission.

I am **Mohammad Hazimeh**. I graduated from AUCE. I got now my PhD in Marketing Management. Currently, I am the Vice President of Islamic Cooperation Youth Forum, a university instructor in Varna University of Economics and other universities. At the same time, I am handling the position of Sales & Marketing Manager at Time International (Samsung Medical Equipment/ Middle East).



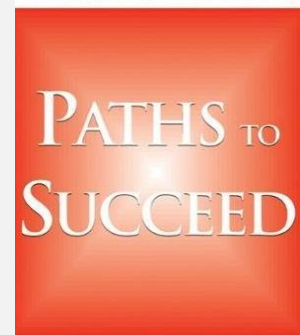
I am **Rima Salem Chahine**. I hold a bachelor degree in Medical Laboratory from Faculty of Public Health and a master's degree in Business Management from AUCE. I am currently working as Senior Quality Officer in Early Childhood Development Program with International Rescue Committee. I characterize myself as a very ambitious person who constantly seeks to develop one's capacities and increase knowledge.



I am **Charbel Karam**. I hold a BA in Business Administration. I have launched my personal brand "Karam for Greens" specialized in green walls. I collaborate with international & regional brands like UNICEF, IRIS, Antoine Saliba Jewelry, and Samer Khouzami. I believe that there are no secrets to success. It is the result of preparation, hard work and learning from failure. Education is the most powerful weapon which help you achieve all your dreams.



Developing Entrepreneurial Thinking



COLIN TURNER

"Europe's foremost teacher of business success." *Business Age*

A Must-Read Book

In *Paths to Succeed*, Colin Turner sets out 7-stage program—based on his own entrepreneurial business and teaching experience combined with Eastern philosophy and good common sense—which will open readers' eyes to the huge array of possibilities that exist around them, and in so doing will show how to think differently to achieve success. The main chapters of the book provide a 'sense' of something depending upon what is currently important in your life. It may be a Sense of Perception, a Sense of Principle, a Sense of Observation, a Sense of Communication, a Sense of Mission, a Sense of Creativity, or a Sense of Leadership. *Paths to Succeed* introduces Colin Turner's inspirational business thinking to the 21st century's new economy.

Did You Know?

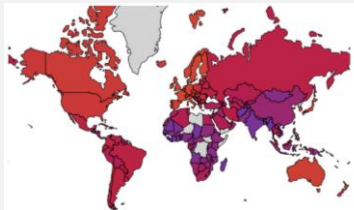
Cleanest Countries in the World 2021

According to the *World Population review*, those who live in cleaner countries tend to have longer life expectancies than those with dirtier surroundings. Clean water, better air quality, better handling of waste, and sanitation are all factors that significantly affect human health.

Researchers at Yale University and Columbia University collaborated with the World Economic Forum to measure the cleanliness and environmental friendliness of over 180 countries around the world.

Here is the list:

1. Denmark
2. Luxembourg
3. Switzerland
4. United Kingdom
5. France
6. Austria
7. Finland
8. Sweden
9. Norway
10. Germany



<https://worldpopulationreview.com/country-rankings/cleanest-countries-in-the-world>

Meet Your Instructors



Ms. **Nancy Sawan** was born in Kfarhabou, North Lebanon. She received her BA Degree from the University of Balamand, and few years later, she earned her MBA Degree. Ms. Nancy manages SAWAN, one of the most leading companies in the energy industry in the country. Being a positive person and a leader with high expectations, Ms. Nancy always wanted to carry her experience to the classroom and took the initiative to be a role model to the new generation in the business field. This is why she pursued her education and earned her Teaching Diploma in Economics from the University of Balamand. Ms. Nancy has always been an ambitious learner and believes that ***the secret behind an outstanding instructor is a never ending will for learning!***

“If your dreams do not scare you, they are not big enough.”

Dr. **Mohamad Seif Edine** started his career in 2004 as a Tax Auditor at the Lebanese Ministry of Finance. In 2008, he was promoted to the position of Expenditures Commitment Controller (Head of Department) at the Directorate of Budget and Expenditures Control. He holds a BBA in Management & Marketing from the Lebanese University, a Postgraduate Diploma in Public Finance from Beirut Arab University, a Master Degree in Public Administration from ENAP – University of Quebec, an International master’s degree in Public Procurement Management from the University of Rome – Tor Vergata, a Doctorate of Business Administration (DBA) in International Business Management from Lydon University, a PhD in Finance from Jinan University, and a Postdoctoral Degree in Public Finance from the University of Ottawa. In addition to being a university instructor since 2011, Dr. Seif Edine is a freelancer consultant, a guest speaker, certified trainer, researcher and author with many published studies. He has attended several workshops and courses inside and outside Lebanon.

